

MAR 16 2010  
Dkt. 2271/63926

**RESPONSE UNDER 37 C.F.R. § 1.116**  
**EXPEDITED PROCEDURE**  
**GROUP ART UNIT 3625**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Mika PARTAIN et al.

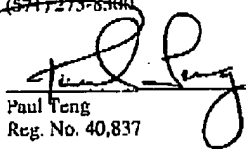
Application No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Michael Misiaszek

For: **INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES  
TRANSACTIONS**

I hereby certify that this correspondence is being transmitted by facsimile transmission to the U.S. Patent and Trademark Office at (571) 273-8300	
	<b>March 16, 2010</b>
Paul Teng Reg. No. 40,837	Date

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**AMENDMENT UNDER 37 C.F.R. § 1.116**  
**IN RESPONSE TO JANUARY 20, 2010 FINAL OFFICE ACTION**

Sir:

This Amendment is submitted in response to the final Office Action dated January 20, 2010 in connection with the above-identified application.

Amendments to the Claims are reflected in the **Listing of Claims** beginning on page 2.

**Remarks** begin on page 10 of this paper.